

"Look to the fields. . ."

SHAD WILLIAMS EVANGELISTIC ASSOCIATION

"We Go To Them"

January 2025

2024 - A RECORD-BREAKING YEAR 19 MILLION PRAYED TO RECEIVE JESUS

Since the beginning of SWEA in 1977, every year has been a good and fruitful year, because every year has seen an increasing number of people respond to the Gospel, resulting in lives changed for eternity. For the past 15 years, God has blessed with over a million people per year praying to receive Christ, growing from 1.2 M in 2009 to 13.2 M in 2023. But, to the glory of God, 2024 far exceeded our expectations! With the expansion of the ministry geographically (10 countries), and the increase in the number of active teams in the field to 60, we anticipated an increase over the previous year. However, in all honesty (oh we of little faith), the final total came as a wonderful surprise. It was 19,142,468 - SIX MILLION more than 2023. All we can say is "To God be the glory, great things HE has done!"

So, how was that number reached? It happened through the grace of God, and the efforts of a lot of hard-working, faithful, dedicated people. The 60 teams in the field, operating from 60 different evangelism stations, are made up of over 250 team members - leaders and volunteers. Throughout the year they conducted 23,540 evangelistic events – 17,329 school assemblies, 4,632 open-air venues, 1,162 film shows, 188 prisons, 192 hospitals, 37 sports events. They preached the Gospel face to face to more than 57,000 people PER DAY. The average attendance in each event across the board was about 900 people, and for reasons known only to God, the response to the Gospel message in that part of the world is consistently very high and has been for the past thirty years. We do not know why God continues to pour out His Spirit in certain regions of the world, but what we DO know is that as long as He does, we intend to do all we can to take advantage of it.

2025 – EXPANSION AND REACHING FOR MORE TO BRING YEAR-TO-DATE TOTAL RESPONSE TO 100 MILLION

Over the course of the ministry thus far we have seen 77.7 MILLION people pray to receive Jesus. It is our prayer and goal to bring that number to 100 MILLION by the end of 2025. In order to do that we will need to conduct at least 3000 more events this year than last and see an additional 3 million people respond to the Gospel over 2024. Is that possible? Yes! By God's grace and enabling it is. There are at least 14 team members who are now qualified to assume the role of team leader and establish new stations in new locations. It is our prayer that God will enable us to get them relocated and supplied with vehicles and equipment as soon as possible. With the establishment of each new team, the potential for outreach increases by 300,000 to 400,000 people per year.

THANK YOU, OUR FRIENDS, FOR SHARING IN THIS WORK

I heard a ministry leader say one time that a ministry doesn't need "donors", or "contributors." What it needs is FRIENDS. I agree! I have never liked those words: donor, contributor. A donor just gives you money and then sends you on your way to do "your thing." But, a friend CARES about you, loves you, and is interested in what you are doing. He wants to share in it and be a part of it. I am thankful to God that Sheila and I, and the ministry of SWEA, do not have a single "donor." But, praise be to God, we DO have some VERY dear FRIENDS, devoted Christians with whom we have a personal relationship. They are people who pray for us and believe in the ministry God has called us to. So, to all of you, our beloved friends - THANK YOU for sharing in the numbers in this report, and in this work year after year, and making it possible for it to continue into the future. Thank you for being with us as WE GO TO THEM.